News and media coverage are all subjective, no matter how hard individual reporters and writers try to be objective. They have a vested interest in gaining their audience's favor to stay in business. Companies that wish to continue in business have a vested interest in providing coverage that does not damage their reputation or their standing with both large groups and/or governmental agencies. Taking away the restrictions that keep larger and larger holdings for the same media company hurts the ability of the average American to sort through many different views to reach their own. Do not take away our only hope to hear the dissenting voice, the unpopular view, the minority opinion!